

# AVEDA



## ABOUT THE BRAND



Aveda's mission is to care for the world we live in, which is why we create our high-performance, highly naturally derived products with sustainability at heart. We were born cruelty-free, never tested on animals, and are 100% vegan, now and forever. Our hair care is 96% naturally-derived\* and created with iconic pure-fume™ aromas, made with pure flower and plant essences.

\*On Average, from plants, non-petroleum minerals or water. Learn more at [aveda.com](https://www.aveda.com)

### AMENITY COLLECTION

Our Rosemary Mint amenities program is powerful hair care rooted in nature. Skip your morning coffee and wake up to the invigorating aroma of rosemary, peppermint, and spearmint.

- 100% post-consumer recycled PET beauty packaging, eliminating the use of virgin fossil-fuel derived plastic wherever possible

## HERO INGREDIENTS & CLAIMS

### LEGEND:



PRODUCT	HERO INGREDIENTS	CLAIMS
SHAMPOO	Vinegar, Rosemary Leaf Extract, Peppermint Oil	V, NTOA, PF, PHF
CONDITIONER	Vinegar, Jojoba oil, Lactic acid and Vitamin E	V, NTOA, PF, SF, SLSF, PHF
BODY WASH	Aloe, Vitamin E	V, NTOA, PF, PHF
BODY LOTION	Aloe, Vitamin E and Organic Olive Oil	V, NTOA, PF, SF, SLSF, PHF
BODY SOAP	Shea Butter / Coconut Oil / Abyssinian Oil / Bioecolia	V, NTOA, PF, SF, SLSF, PHF

## FRAGRANCE PROFILE ROSEMARY MINT

TOP NOTES	Rosemary	MIDDLE NOTES	Peppermint	BASE NOTES	Spearmint
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PRODUCT CODE	DESCRIPTION	ITEM SIZE	CASE PACK
<b>SOAPS</b>			
AVED-SOAP02	AVEDA ROSEMARY MINT CLEANSING SOAP BAR   PAPER WRAP	1.1 OZ / 30 G	200
AVED-SOAP03	AVEDA ROSEMARY MINT CLEANSING SOAP BAR   PAPER WRAP	1.76 OZ / 50 G	200
<b>BOTTLES (30 ML)</b>			
AVED-SHAM01	AVEDA ROSEMARY MINT SHAMPOO	1 FL. OZ / 30ML	200
AVED-COND01	AVEDA ROSEMARY MINT CONDITIONER	1 FL. OZ / 30ML	200
AVED-BGEL01	AVEDA ROSEMARY MINT HAND AND BODY WASH	1 FL. OZ / 30ML	200
AVED-BLTN01	AVEDA ROSEMARY MINT BODY LOTION	1 FL. OZ / 30ML	200
<b>BOTTLES (50 ML)</b>			
AVED-SHAM02	AVEDA ROSEMARY MINT SHAMPOO	1.7 FL. OZ / 50 ML	144
AVED-COND02	AVEDA ROSEMARY MINT CONDITIONER	1.7 FL. OZ / 50 ML	144
AVED-BGEL02	AVEDA ROSEMARY MINT HAND AND BODY WASH	1.7 FL. OZ / 50 ML	144
AVED-BLTN02	AVEDA ROSEMARY MINT BODY LOTION	1.7 FL. OZ / 50 ML	144
<b>NON-REFILLABLE SPAZA DISPENSERS (360 ML)</b>			
AVED-SHAM03	AVEDA ROSEMARY MINT SHAMPOO (WITH VIEWSTRIP)	12.2 FL.OZ / 360 ML	20
AVED-COND03	AVEDA ROSEMARY MINT CONDITIONER (WITH VIEWSTRIP)	12.2 FL.OZ / 360 ML	20
AVED-BGEL03	AVEDA ROSEMARY MINT HAND AND BODY WASH (WITH VIEWSTRIP)	12.2 FL.OZ / 360 ML	20
AVED-BLTN03	AVEDA ROSEMARY MINT BODY LOTION (WITH VIEWSTRIP)	12.2 FL.OZ / 360 ML	20
BRAC-KEY01	SPAZA KEY	ONE SIZE	10
<b>SPAZA BRACKETS</b>			
AVED-BRAC01	SINGLE TAMPER RESISTANT POLISHED SPAZA BRACKET 28MM   360ML	SINGLE	20
AVED-BRAC02	TRIPLE TAMPER RESISTANT POLISHED SPAZA BRACKET 28MM   360ML	TRIPLE	10
BRAC-KEY01	SPAZA BOTTLE RELEASE KEY	ONE SIZE	10



1.1 OZ / 30 G



1.76 OZ / 50 G



1 FL. OZ / 30 ML



1.7 FL.OZ / 50 ML

\*Please note, that the images may not be to true to scale.

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12.2 FL. OZ / 360 ML



SPAZA BRACKETS

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